

**Amendments to the Claims:**

This listing of the claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1 (currently amended): A sales and presentation area having ~~individual~~ an outer sales and presentation regions (1, 2), ~~a first part (1) of the region and an inner~~ sales and presentation regions (1, 2) region being arranged in such a way that ~~it at least partially encloses~~ an essentially circular annular region is defined between said outer and ~~a second part (2) of the sales and presentation regions (1, 2) being arranged in such a way that it at least partially covers an essentially circular region, the region at least partially covered by the second part (2) of the~~ and said inner sales and presentation regions (1, 2) having a smaller outer circumference than the outer circumference of the region which is at least partially enclosed by the first part (1) of the sales and presentation regions (1, 2), so that an essentially annular region (3) is defined between the first part (1) and the second part (2) of the sales and presentation regions (1, 2), wherein the essentially said annular region (3) is rotatably mounted in the horizontal direction and divided into ring segments (3<sub>seg</sub>), ~~which are movable in the vertical direction via~~ and a lifting and lowering devices

~~(4)~~ device is provided over which said ring segments slide in the course of the rotational movement of said annular region and on which said ring segments rest during a standstill of said annular region for moving said ring segments in the vertical direction.

Claim 2 (canceled).

Claim 3 (currently amended). The sales and presentation area according to Claim 1, wherein rooms ~~(5a, 5b)~~, into which the ring segments ~~(3<sub>seg</sub>)~~ may be pushed in the radial direction if the lifting ~~stages (4) are~~ and lowering device is correspondingly lowered, are provided below the sales and presentation ~~regions~~ ~~(1, 2)~~ region.

Claim 4 (currently amended): The sales and presentation area according to Claim ~~1~~ 3, wherein multiple rooms ~~(5a, 5b)~~, into which the ring segments ~~(3<sub>seg</sub>)~~ may be pushed in the radial direction if the lifting ~~stages (4) are~~ and lowering device is correspondingly lowered, are positioned one below another under the sales and presentation ~~regions~~ ~~(1, 2)~~ region.

Claim 5 (canceled).

Claim 6 (currently amended): ~~The~~ A shopping mall having a first sales and presentation area according to Claim ~~5~~ 1, wherein

~~multiple~~ a second sales and presentation ~~areas are positioned~~  
~~next one another~~ area is located adjacent to said first sales and  
presentation area, whose respective annular regions ~~(3)~~ nearly  
touch in the region of the respective lifting and lowering  
~~devices~~ ~~(4)~~ device.

Claims 7-8 (canceled).